

# Ralf Schmerberg

Born 1965 in Ludwigsburg, Germany.  
Lives and works in Berlin, Germany.

## FILMOGRAPHY

### *FILM*

2019 INDARELLA (post-production)  
2010 PROBLEMA  
2003 POEM  
1995 HOMMAGE À NOIR

### *DOCUMENTARY*

2013 WHAT DIFFERENCE DOES IT MAKE?  
ODYSSEY OF THE LOVERS  
2008 DARE – I NEVER THOUGHT I WAS A KING  
2007 TROUBLE – TEATIME IN HEILIGENDAMM  
2006 CHOCOLATE CITY, WE ARE HERE TO STAY

### *SHORT FILM*

2015 LUNACY'S CHILDREN  
2014 I AM THE COLOUR  
2013 SHANGHAI ANGEL  
2012 POSSESSION  
2008 BEAUTIFUL PALESTINE  
2007 THE APPOINTMENT  
LICHT FÜR ALLE  
TEATIME IN ROSTOCK  
2006 WHAT IS YOUR TREE?  
CEASEFIRE NOW: A DAY WITH BIANCA JAGGER  
2002 I LIKE FOR YOU TO BE STILL  
1998 NEW YORK, JANUARY 23RD

## PHOTOGRAPHY

1992- now DIARY  
2000- now FLOWERS IN EXILE  
1999-2005 DIRTY DISHES  
1995 HOMMAGE À NOIR  
1994 DER STAMM DER WEISSEN KRIEGER

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## SELECTED PROJECTS

- 2012 THE LOVERS · happening  
2011 HOLY WOOD · public installation  
2010 CAFÉ ENDLAGER · exhibition  
SCHNEEMANNDEMO · public installation  
STROMFRESSER · public installation  
2008 DAS HAUS DER VORSTELLUNG · exhibition  
2007 G8 MINDPIRATES SUMMER CAMP · interactive media project  
SCHATTEN AUF BERLIN · interactive media project  
2006 THE TABLE OF FREE VOICES · round table  
2003-2006 DROPPING KNOWLEDGE · interactive online platform for social dialogue  
1991 CONGRESS OF COLOURS with art collective Stuccarda Activa · happening

## SELECTED EXHIBITIONS

### SOLO

- 2016 AN INNOCENT MIND HAS NO FEAR  
032c Workshop · Berlin  
2014 AUGENSCHMERZ  
Pavlov's Dog Raum für Fotografie · Berlin  
2014 GREETINGS FROM OUR PLANET  
Bryce Wolkowitz Gallery · New York  
2013 ODYSSEY OF THE LOVERS  
Mindpirates Projektraum · Berlin  
2013 DER TOD NIMMT SICH EINEN TAG NACH DEM ANDERN  
Mindpirates Projektraum · Berlin  
2002 DER STAMM DER WEISSEN KRIEGER  
Galerie Peter Herrmann · Stuttgart  
1999 HOMMAGE À NOIR  
Pace/MacGill Gallery · New York  
1999 DER STAMM DER WEISSEN KRIEGER  
Kunstverein im Thalhaus · Wiesbaden  
1997 HOMMAGE À NOIR  
Galerie Peter Herrmann · Stuttgart  
1996 DER STAMM DER WEISSEN KRIEGER  
PPS Galerie F.C. Gundlach · Hamburg  
1995 DER STAMM DER WEISSEN KRIEGER  
Museum für Völkerkunde · Hamburg  
1994 DER STAMM DER WEISSEN KRIEGER  
Galerie Kunstnetzwerk · Munich  
1994 DER STAMM DER WEISSEN KRIEGER  
Galerie Peter Herrmann · Stuttgart

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## GROUP

- 2018 WHERE HAVE ALL THE FLOWERS GONE?  
Alexander Ochs Private · Berlin
- 2016 VISUALLEADER 2016  
Deichtorhallen · Hamburg
- 2013 BER – BILDER EINER STADT  
Pavlov's Dog Raum für Fotografie · Berlin
- 2012 DRAFTMEN'S CONGRESS  
7th Berlin Biennale · Berlin
- 2012 FRACTURE  
Galerie Gabriel Rolt and Paradise Row at Mindpirates Projektraum · Berlin
- 2012 OF THE PEOPLE  
Contemporary Wing · Washington
- 2011 ÜBER DIE METAPHER DES WACHSTUMS  
Frankfurter Kunstverein · Frankfurt am Main
- 2010 ARS ELECTRONICA  
Ars Electronica Center · Linz
- 2010 WASSER - LUFT – ESSEN  
Peter Herrmann Gallery · Berlin
- 2009 BERLIN NOW  
Galerie Camera Work · Berlin
- 2008 WHOLE LOTTA LOVE  
Contemporary Fine Arts · Berlin
- 2004 .FLEX\_RE-FLEX.IMPACT  
Peter Herrmann Gallery · Berlin
- 2003 DER REST DER WELT  
Pirmasenser Kunsthalle · Pirmasens
- 2002 AFRIKA  
Paul-Löbe-Haus, Bundestag · Berlin
- 2001 ÜBER-BLICK  
Peter Herrmann Gallery · Berlin
- 2001 THE GOOD, THE BAD AND THE UGLY  
Miauhaus Gallery · Los Angeles
- 2000 BODY/ FACES/ ICONS  
Prüss & Ochs Gallery|Asian Fine Arts · Berlin
- 1996 WENN BILDER SPRECHEN  
Galerie Kunstnetzwerk · Munich
- 1995 ARS SPECTACULUM  
Schloss Salem · Salem
- 1993 ANSICHTEN VON ALEXANDRA S.  
Schirn Kunsthalle · Frankfurt am Main

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## SELECTED COMMISSIONED WORK

### TV COMMERCIALS

- 2017 BE THE MEISTER  
Jägermeister · Opperman Weiss New York  
MADE IN CNY  
Apple China · TBWA Shanghai
- 2015 MANIFESTO  
Jeep · Translation New York
- 2014 FUN WINS  
Nike · Wieden+Kennedy Tokyo  
AUGMENTED BY REALITY  
BMW · Serviceplan International
- 2012 RUSSIA – LAND OF QUATTRO  
Audi · thjnk Berlin  
LA VITA È BELLA  
Fiat · Wieden+Kennedy Shanghai  
PREDATOR LETHAL ZONES  
Adidas · Sid Lee Amsterdam
- 2011 LEGACY  
Levi's · Wieden+Kennedy Portland
- 2010 I AM  
Nikon · Jung von Matt/Spree
- 2009 HOUSE OF IMAGINATION  
Hornbach · Heimat Berlin
- 2008 BOTTLED COURAGE  
Nike · Wieden+Kennedy Portland
- 2004 REDUCTION  
Audi A4 · Saatchi & Saatchi Frankfurt  
SCHOOL  
United Nations Foundation · Leo Burnett Chicago
- 2003 ROADS  
BMW · Jung von Matt Hamburg
- 2002 ENGINE / EMPLOYMENT / INNOVATION / EXPORTS / CYBERSPACE /  
CUSTOMER SERVICE  
American Express · Ogilvy & Mather New York  
ANTHEM / WIND  
Hewlett Packard · Goodby Silverstein & Partners San Francisco  
UNDER FIVE  
United Nations Foundation · Leo Burnett Chicago
- 2001 SPANISH WEDDING · DREAMERS  
Coca-Cola · Amster Yard New York  
NAKATA/SILENT TRAINING

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- 2000 Nike · Wieden+Kennedy Tokyo  
TAXI  
Bacardi · Amster Yard New York  
CIRCUS
- 1999 MasterCard · McCann Erickson New York  
SPIRIT OF YOUTH  
MasterCard · McCann Erickson New York  
LANCE ARMSTRONG  
Nike · Wieden+Kennedy Portland  
THE BLIND MAN  
Mairie de Paris · Leo Burnett Paris  
PSALM 23
- 1998 Nike · Wieden+Kennedy Portland  
NEW YORK  
Lufthansa · Springer & Jacoby Hamburg  
HORSE  
Nike · Wieden+Kennedy Amsterdam  
JUMPMAN / TRY, SHOOT / JAMES / RESPECT / BLIND TWINS  
Michael Jordan · Wieden+Kennedy Portland
- 1997 BASKETBALL INVITATION / HOOPS  
Nike · Wieden+Kennedy Amsterdam  
XIAMARA / VIVIENNE  
afri-cola · Melle.Pufe Berlin
- 1995 KINDER (elections campaign)  
Bündnis 90/Die Grünen

## *MUSIC VIDEOS*

- 2015 REFUGEES IN  
Pussy Riot
- 2014 MERET – SEVEN DEATHS OF A BIRD  
Meret Becker
- 2008 GOLDEN IDOL  
New Pants · Consume/Valve Records
- 2005 HI FANS  
Jeans Team · Louisville Records
- 2003 BOMB THE WORLD  
Michael Franti & Spearhead · Boo Boo Wax Records
- 2002 FREIE LIEBE  
2raumwohnung · Goldrush Entertainment GmbH  
ES IST AN DER ZEIT  
Marius Müller-Westernhagen · Warner Music Germany GmbH
- 2001 NIMM MICH MIT  
2raumwohnung · Goldrush Entertainment GmbH

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- SEXY GIRL  
2raumwohnung · Goldrush Entertainment GmbH  
WAS ZÄHLT  
Die Toten Hosen · JKP GmbH & Co. KG
- 1999 MICH BECK IN HELL / BUENOS DIAS MESSIAS / LE SMOU  
Die Fantastischen Vier · Four Music
- 1998 TURNTABLEROCKER (BEWEG DEINEN POPO)  
Hausmarke · Four Music  
WEIHNACHTSMANN VOM DACH  
Die Roten Rosen · JKP GmbH & Co. KG
- 1997 SEIZE THE DAY  
Thumb · EMI  
PUSHED AGAIN  
Die Toten Hosen · JKP GmbH & Co. KG
- 1996 NUR IN DEINEM KOPF  
Die Fantastischen Vier · Four Music  
BONNIE & CLYDE  
Die Toten Hosen · JKP GmbH & Co. KG  
RED ALERT  
Thumb · EMI  
RAUS  
Die Fantastischen Vier · Four Music  
NEVER MISS THE WATER  
Chaka Khan · Warner Bros. Records
- 1995 SIE IST WEG / POPULÄR  
Die Fantastischen Vier · Four Music

## SELECTED AWARDS AND NOMINATIONS

### *FILM & PHOTOGRAPHY*

- 2016 LEADAWARD  
Gold medal in the category Mood and Fashion Photography
- 2012 LEADAWARD  
Creative Leader of the Year
- 2011 LUCERNE INTERNATIONAL FILM FESTIVAL  
Best Documentary for PROBLEMA
- 2008 CINEMA FOR PEACE AWARD  
Most Valuable Documentary of the Year for TROUBLE - TEATIME IN HEILIGENDAMM
- 2004 GRIMME ONLINE AWARD  
Award in the category Web-Media for POEM  
BERLIN & BEYOND FILM FESTIVAL, SAN FRANCISCO  
Audience Award for POEM

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- WORLDFEST-HOUSTON INTERNATIONAL FILM FESTIVAL  
Special Jury Award in the category Independent Theatrical Feature Films, Experimental/  
Dogma for POEM
- 1998 DEUTSCHER KAMERAPREIS  
Award in the category Documentary/Culture for HOMMAGE À NOIR
- 1997 UNESCO AWARD  
Nomination for HOMMAGE À NOIR  
NEW YORK FILM FESTIVAL  
Gold in the categories Humanity and Soundtrack; awarded in the category Cultural  
Concerns for HOMMAGE À NOIR  
INTERNATIONAL FESTIVAL OF THE INDEPENDENT CINEMA OF ELCHE  
Best Documentary for HOMMAGE À NOIR  
ALTER-NATIVE INTERNATIONAL SHORT FILM FESTIVAL, TARGU-MURES  
Most Original Documentary for HOMMAGE À NOIR  
DAKINO INTERNATIONAL FILM FESTIVAL, BUCHAREST  
The Deimagine Iosif Demian Prize for HOMMAGE À NOIR
- 1996 CHICAGO INTERNATIONAL FILM FESTIVAL  
Certificate of Merit for HOMMAGE À NOIR
- 1994 POLAROID EUROPEAN FINAL ART AWARD
- 1990 KODAK NACHWUCHSFÖRDERPREIS

## *COMMISSIONED WORK*

- 2010 CANNES LIONS INTERNATIONAL FESTIVAL OF CREATIVITY  
Golden Lion for SCHNEEMANNDEMO
- 2009 ADC AWARDS  
Grand Prix for HOUSE OF IMAGINATION  
Gold in the category Sales Promotion for HOUSE OF IMAGINATION  
Silver awards in the categories Media, Communication in Public Space and Events for  
HOUSE OF IMAGINATION  
Silver in the category Audio-visual Material/TV Spots for HOUSE OF IMAGINATION  
GOLDEN AWARD OF MONTREUX  
Gold for HOUSE OF IMAGINATION  
CLIO AWARDS  
Silver in the category Integrated Campaign for HOUSE OF IMAGINATION  
Bronze in the category Design for HOUSE OF IMAGINATION  
CRESTA AWARD  
Grand Prix for the category Integrated Campaigns for HOUSE OF IMAGINATION  
CANNES LIONS INTERNATIONAL FESTIVAL OF CREATIVITY  
Silver Integrated Lions for HOUSE OF IMAGINATION  
NEW YORK FESTIVAL  
Gold & Silver World Medal in the Category Integrated Media for HOUSE OF  
IMAGINATION  
Bronze World Medal in the Category Print for HOUSE OF IMAGINATION

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Bronze World Medal in the Category Art & Technic for HOUSE OF IMAGINATION  
Bronze World Medal in the Category Avant-Garde for HOUSE OF IMAGINATION  
JAHRBUCH DER WERBUNG  
Megaphonsieger in the Category Integrated Campaign of the Year TV / Cinema / Feature  
for HOUSE OF IMAGINATION  
2008 ONE SHOW ENTERTAINMENT AWARD  
Silver for DARE – I NEVER THOUGHT I WAS A KING  
2004 AICP AWARDS  
Honors in the category Editorial for SCHOOL and WIND  
2003 ADC ANNUAL AWARDS  
Distinctive Merit Award for UNDER FIVE  
AICP AWARDS  
Shortlisted UNDER FIVE and ANTHEM  
1996 ECHO AWARD  
Video Clip of the Year for SIE IST WEG  
MTV VIDEO MUSIC AWARDS  
Nomination in the category MTV European Choice Award for SIE IST WEG