

Ralf Schmerberg

Born 1965 in Ludwigsburg, Germany.
Lives and works in Berlin, Germany.

FILMOGRAPHY

FILM

2017 INDARELLA (post-production)
2010 PROBLEMA
2003 POEM
1995 HOMMAGE À NOIR

DOCUMENTARY

2013 WHAT DIFFERENCE DOES IT MAKE?
ODYSSEY OF THE LOVERS
2008 DARE – I NEVER THOUGHT I WAS A KING
2007 TROUBLE – TEATIME IN HEILIGENDAMM
2006 CHOCOLATE CITY, WE ARE HERE TO STAY

SHORT FILM

2015 LUNACY'S CHILDREN
2014 I AM THE COLOUR
2013 SHANGHAI ANGEL
2012 POSSESSION
2008 BEAUTIFUL PALESTINE
2007 THE APPOINTMENT
LICHT FÜR ALLE
TEATIME IN ROSTOCK
2006 WHAT IS YOUR TREE?
CEASEFIRE NOW: A DAY WITH BIANCA JAGGER
2002 I LIKE FOR YOU TO BE STILL
1998 NEW YORK, JANUARY 23RD

PHOTOGRAPHY

1992- now DIARY
2007- now FLOWERS IN EXILE
1999-2005 DIRTY DISHES
1995 HOMMAGE À NOIR
1994 DER STAMM DER WEISSEN KRIEGER

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SELECTED PROJECTS

- 2012 THE LOVERS · happening
2011 HOLY WOOD · public installation
2010 CAFÉ ENDLAGER · exhibition
SCHNEEMANNDEMO · public installation
STROMFRESSER · public installation
2008 DAS HAUS DER VORSTELLUNG · exhibition
2007 G8 MINDPIRATES SUMMER CAMP · interactive media project
SCHATTEN AUF BERLIN · interactive media project
2006 THE TABLE OF FREE VOICES · round table
2003-2006 DROPPING KNOWLEDGE · interactive online platform for social dialogue
1991 CONGRESS OF COLOURS with art collective Stuccarda Activa · happening

SELECTED EXHIBITIONS

SOLO

- 2016 AN INNOCENT MIND HAS NO FEAR
032c Workshop · Berlin
2014 AUGENSCHMERZ
Pavlov's Dog Raum für Fotografie · Berlin
2014 GREETINGS FROM OUR PLANET
Bryce Wolkowitz Gallery · New York
2013 ODYSSEY OF THE LOVERS
Mindpirates Projektraum · Berlin
2013 DER TOD NIMMT SICH EINEN TAG NACH DEM ANDERN
Mindpirates Projektraum · Berlin
2002 DER STAMM DER WEISSEN KRIEGER
Galerie Peter Herrmann · Stuttgart
1999 HOMMAGE À NOIR
PaceWildenstein Gallery · New York
1999 DER STAMM DER WEISSEN KRIEGER
Kunstverein im Thalhaus · Wiesbaden
1997 HOMMAGE À NOIR
Galerie Peter Herrmann · Stuttgart
1996 DER STAMM DER WEISSEN KRIEGER
PPS Galerie F.C. Gundlach · Hamburg
1995 DER STAMM DER WEISSEN KRIEGER
Museum für Völkerkunde · Hamburg
1994 DER STAMM DER WEISSEN KRIEGER
Galerie Kunstnetzwerk · Munich
1994 DER STAMM DER WEISSEN KRIEGER
Galerie Peter Herrmann · Stuttgart

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GROUP

- 2016 VISUALLEADER 2016
Deichtorhallen · Hamburg
- 2013 BER – BILDER EINER STADT
Pavlov's Dog Raum für Fotografie · Berlin
- 2012 DRAFTMEN'S CONGRESS
7th Berlin Biennale · Berlin
- 2012 FRACTURE
Galerie Gabriel Rolt and Paradise Row at Mindpirates Projektraum · Berlin
- 2012 OF THE PEOPLE
Contemporary Wing · Washington
- 2011 ÜBER DIE METAPHER DES WACHSTUMS
Frankfurter Kunstverein · Frankfurt am Main
- 2010 ARS ELECTRONICA
Ars Electronica Center · Linz
- 2010 WASSER - LUFT – ESSEN
Peter Herrmann Gallery · Berlin
- 2009 BERLIN NOW
Galerie Camera Work · Berlin
- 2008 WHOLE LOTTA LOVE
Contemporary Fine Arts · Berlin
- 2004 .FLEX_RE-FLEX.IMPACT
Peter Herrmann Gallery · Berlin
- 2003 DER REST DER WELT
Pirmasenser Kunsthalle · Pirmasens
- 2002 AFRIKA
Paul-Löbe-Haus, Bundestag · Berlin
- 2001 ÜBER-BLICK
Peter Herrmann Gallery · Berlin
- 2001 THE GOOD, THE BAD AND THE UGLY
Miauhaus Gallery · Los Angeles
- 2000 BODY/ FACES/ ICONS
Prüss & Ochs Gallery|Asian Fine Arts · Berlin
- 1996 WENN BILDER SPRECHEN
Galerie Kunstnetzwerk · Munich
- 1995 ARS SPECTACULUM
Schloss Salem · Salem
- 1993 ANSICHTEN VON ALEXANDRA S.
Schirn Kunsthalle · Frankfurt am Main

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SELECTED COMMISSIONED WORK

TV COMMERCIALS

- 2017 BE THE MEISTER
Jägermeister · Opperman Weiss New York
MADE IN CNY
Apple China · TBWA Shanghai
- 2015 MANIFESTO
Jeep · Translation New York
- 2014 FUN WINS
Nike · Wieden+Kennedy Tokyo
AUGMENTED BY REALITY
BMW · Serviceplan International
- 2012 RUSSIA – LAND OF QUATTRO
Audi · thjnk Berlin
LA VITA È BELLA
Fiat · Wieden+Kennedy Shanghai
PREDATOR LETHAL ZONES
Adidas · Sid Lee Amsterdam
- 2011 LEGACY
Levi's · Wieden+Kennedy Portland
- 2010 I AM
Nikon · Jung von Matt/Spree
- 2009 HOUSE OF IMAGINATION
Hornbach · Heimat Berlin
- 2008 BOTTLED COURAGE
Nike · Wieden+Kennedy Portland
- 2004 REDUCTION
Audi A4 · Saatchi & Saatchi Frankfurt
SCHOOL
United Nations Foundation · Leo Burnett Chicago
- 2003 ROADS
BMW · Jung von Matt Hamburg
- 2002 ENGINE / EMPLOYMENT / INNOVATION / EXPORTS / CYBERSPACE /
CUSTOMER SERVICE
American Express · Ogilvy & Mather New York
ANTHEM / WIND
Hewlett Packard · Goodby Silverstein & Partners San Francisco
UNDER FIVE
United Nations Foundation · Leo Burnett Chicago
- 2001 SPANISH WEDDING · DREAMERS
Coca-Cola · Amster Yard New York
NAKATA/SILENT TRAINING

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- 2000 Nike · Wieden+Kennedy Tokyo
TAXI
Bacardi · Amster Yard New York
CIRCUS
- 1999 MasterCard · McCann Erickson New York
SPIRIT OF YOUTH
MasterCard · McCann Erickson New York
LANCE ARMSTRONG
Nike · Wieden+Kennedy Portland
THE BLIND MAN
Mairie de Paris · Leo Burnett Paris
PSALM 23
- 1998 Nike · Wieden+Kennedy Portland
NEW YORK
Lufthansa · Springer & Jacoby Hamburg
HORSE
Nike · Wieden+Kennedy Amsterdam
JUMPMAN / TRY, SHOOT / JAMES / RESPECT / BLIND TWINS
Michael Jordan · Wieden+Kennedy Portland
- 1997 BASKETBALL INVITATION / HOOPS
Nike · Wieden+Kennedy Amsterdam
XIAMARA / VIVIENNE
afri-cola · Melle.Pufe Berlin
- 1995 KINDER (elections campaign)
Bündnis 90/Die Grünen

MUSIC VIDEOS

- 2015 REFUGEES IN
Pussy Riot
- 2014 MERET – SEVEN DEATHS OF A BIRD
Meret Becker
- 2008 GOLDEN IDOL
New Pants · Consume/Valve Records
- 2005 HI FANS
Jeans Team · Louisville Records
- 2003 BOMB THE WORLD
Michael Franti & Spearhead · Boo Boo Wax Records
- 2002 FREIE LIEBE
2raumwohnung · Goldrush Entertainment GmbH
ES IST AN DER ZEIT
Marius Müller-Westernhagen · Warner Music Germany GmbH
- 2001 NIMM MICH MIT
2raumwohnung · Goldrush Entertainment GmbH

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- SEXY GIRL
2raumwohnung · Goldrush Entertainment GmbH
WAS ZÄHLT
Die Toten Hosen · JKP GmbH & Co. KG
- 1999 MICH BECK IN HELL / BUENOS DIAS MESSIAS / LE SMOU
Die Fantastischen Vier · Four Music
- 1998 TURNTABLEROCKER (BEWEG DEINEN POPO)
Hausmarke · Four Music
WEIHNACHTSMANN VOM DACH
Die Roten Rosen · JKP GmbH & Co. KG
- 1997 SEIZE THE DAY
Thumb · EMI
PUSHED AGAIN
Die Toten Hosen · JKP GmbH & Co. KG
- 1996 NUR IN DEINEM KOPF
Die Fantastischen Vier · Four Music
BONNIE & CLYDE
Die Toten Hosen · JKP GmbH & Co. KG
RED ALERT
Thumb · EMI
RAUS
Die Fantastischen Vier · Four Music
NEVER MISS THE WATER
Chaka Khan · Warner Bros. Records
- 1995 SIE IST WEG / POPULÄR
Die Fantastischen Vier · Four Music

SELECTED AWARDS AND NOMINATIONS

FILM & PHOTOGRAPHY

- 2016 LEADAWARD
Gold medal in the category Mood and Fashion Photography
- 2012 LEADAWARD
Creative Leader of the Year
- 2011 LUCERNE INTERNATIONAL FILM FESTIVAL
Best Documentary for “Problema”
- 2008 CINEMA FOR PEACE AWARD
Most Valuable Documentary of the Year for “Trouble - Teatime in Heiligendamm”
- 2004 GRIMME ONLINE AWARD
Award in the category Web-Media for “Poem”
BERLIN & BEYOND FILM FESTIVAL, SAN FRANCISCO
Audience Award for “Poem”
WORLDVEST-HOUSTON INTERNATIONAL FILM FESTIVAL

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- Special Jury Award in the category Independent Theatrical Feature Films, Experimental/
Dogma for "Poem"
- 1998 DEUTSCHER KAMERAPREIS
- Award in the category Documentary/Culture for "Hommage à Noir"
- 1997 UNESCO AWARD
- Nomination for "Hommage à Noir"
- NEW YORK FILM FESTIVAL
- Gold in the categories Humanity and Soundtrack, awarded in the category Cultural
Concerns for "Hommage à Noir"
- INTERNATIONAL FESTIVAL OF THE INDEPENDENT CINEMA OF ELCHE
- Best Documentary for "Hommage à Noir"
- ALTER-NATIVE INTERNATIONAL SHORT FILM FESTIVAL, TARGU-MURES
- Most Original Documentary for "Hommage à Noir"
- DAKINO INTERNATIONAL FILM FESTIVAL, BUCHAREST
- The Deimagine Iosif Demian Prize for "Hommage à Noir"
- 1996 CHICAGO INTERNATIONAL FILM FESTIVAL
- Certificate of Merit for "Hommage à Noir"
- 1994 POLAROID EUROPEAN FINAL ART AWARD
- 1990 KODAK NACHWUCHSFÖRDERPREIS

COMMISSIONED WORK

- 2010 CANNES LIONS INTERNATIONAL FESTIVAL OF CREATIVITY
- Golden Lion for "Schneemanndemo"
- 2009 ADC AWARDS
- Grand Prix for "House of Imagination"
- Gold in the category Sales Promotion for "House of Imagination"
- Silver awards in the categories Media, Communication in Public Space and Events for
"House of Imagination"
- Silver in the category Audio-visual Material/TV Spots for "House of Imagination"
- GOLDEN AWARD OF MONTREUX
- Gold for "House of Imagination"
- CLIO AWARDS
- Silver in the category Integrated Campaign for "House of Imagination"
- Bronze in the category Design for "House of Imagination"
- CRESTA AWARD
- Grand Prix for the category Integrated Campaigns for "House of Imagination"
- CANNES LIONS INTERNATIONAL FESTIVAL OF CREATIVITY
- Silver Integrated Lions for "House of Imagination"
- NEW YORK FESTIVAL
- Gold & Silver World Medal in the Category Integrated Media for "House of Imagination"
- Bronze World Medal in the Category Print for "House of Imagination"
- Bronze World Medal in the Category Art & Technic for "House of Imagination"
- Bronze World Medal in the Category Avant-Garde for "House of Imagination"

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JAHRBUCH DER WERBUNG

Megaphonsieger in the Category Integrated Campaign of the Year TV / Cinema / Feature for "House of Imagination"

2008

ONE SHOW ENTERTAINMENT AWARD

Silver for "Dare – I Never Thought I Was A King"

2004

AICP AWARDS

Honored in the category Editorial "School" and "Wind"

2003

ADC ANNUAL AWARDS

Distinctive Merit Award for "Under Five"

AICP AWARDS

Shortlisted "Under Five" and "Anthem"

1996

ECHO AWARD

Video Clip of the Year for "Sie ist weg"

MTV VIDEO MUSIC AWARDS

Nomination in the category MTV European Choice Award for "Sie ist weg"